



LEE WARREN

"A HIGHLIGHT - OUTSTANDING,
ENTERTAINING AND VERY,
VERY USEFUL..." DELOITTE

In business, you have to be persuasive and connect with people if you want to succeed at any level. Audience members learn how to:

CONNECT WITH CLIENTS AND COLLEAGUES

GET THEIR MESSAGES ACROSS QUICKLY AND EFFECTIVELY

CONDUCT SALES MEETINGS THAT GET RESULTS

PRESENT PERSUASIVELY, POWERFULLY AND CONFIDENTLY

BECOME CUSTOMER-CENTRIC, NOT PROCESS-CENTRIC

BUILD AND GROW SOLID BUSINESS RELATIONSHIPS THROUGH NETWORKING

Lee's talks, seminars and workshops are often described as 'business cabaret' - he uses his background in magic, business, psychology and sales to deliver high-impact sessions that are amazing and inspiring but also practical, relevant and motivating, helping people to become outstanding communicators, more persuasive and better connected.



invisibleadvantage

**Inspire
Influence
Communicate**

TESTIMONIALS

"Every event has been packed out and he's one of the most popular and entertaining speakers we've ever used. Lee's talks are fun and entertaining, but also deliver business value. They are great for large groups and always create a real buzz."

- HSBC

"...really impressed at the time and trouble he took to understand the audience beforehand so that his talk really hit the spot-entertaining, inspiring, practical..."

- NCVO

"His talk was entertaining, engaging and interactive but it also had very clear business results for our members - the team at my company keep referring to some of the techniques Lee taught so practical application is proven! Would highly recommend Lee to any professional association..."

- INSTITUTE OF FINANCIAL PLANNING

"It was like having Derren Brown help our business"

- LOGITECH

"Excellent and insightful"

- IBM

LEE'S 3 MOST POPULAR SEMINARS ARE:

"How to Persuade Anyone to Do Anything (well, almost)"

"Grown-ups Don't Use PowerPoint"

"Making Networking Work"



ABOUT LEE

Lee was described by Prince William as 'absolutely amazing' and is one of the most popular magicians in the UK. He's performed at over 1,000 networking events, written sell-out theatre shows and has been a commissioned writer at the Royal Opera House. Lee worked for several years in media sales at News International, and then set up Invisible Advantage in 2010 for the fun of trying to make a company successful in the middle of a recession! Lee is fluent in Spanish and very good at playing the piano badly.

Clients include: Deloitte, HSBC, GE Capital, ACE European, Visa Europe, Bank of America Merrill Lynch, Bauer Media, The Home Office, Douglas & Gordon and Mott MacDonald.

t: 020 3287 3123

lee@invisible-advantage.com
www.invisible-advantage.com